

Growing Forward 2 4-H Canada Club Fund Program



2015/2016 Application Form

4-H Canada is pleased to announce this initiative to support outreach and awareness of the 4-H movement in Canada. 4-H Canada launched a refreshed 4-H brand in June 2015 – a cohesive effort amongst all 4-H provincial councils to illustrate the impact of 4-H on youth in Canada, build a consistent identity, as well as demonstrate the revitalization and vibrancy of the 4-H movement.

The *Growing Forward 2* 4-H Club Fund Program will provide funds to support community level initiatives that proudly display the new 4-H Canada clover logo on branded materials by 4-H clubs, districts and regions.

Eligible Applicants

Any registered Canadian 4-H club, district or region that is in good standing is eligible to apply. Only one application will be considered per club, district or region but it can include the costs of multiple eligible projects.

Available Funding

Successful applicants will be eligible for awards of \$50-\$1500, depending on the size of their project and number of 4-H members it will represent. Funding is available for clubs, districts and regions across Canada, the amount available being representative of member population within each province.

Eligible Expenses

The project must visibly promote 4-H Canada in the community using the new 4-H Canada logo and must adhere to 4-H Canada's brand standards. For guidelines, click [here](#). The following expenses will be eligible:

- outdoor signage
- event signage
- display booths
- design for advertisements
- printed operational supplies (letterhead, etc...)
- printed promotional documents (brochures, posters, etc...)

Click [here](#) to download print ready logos.

Exclusions

This grant will **not** support:

- programs and or projects that benefit individual members
- the purchase of apparel
- reimbursement for any signage, display booths, advertisement or printed materials using the old logo
- capital projects / capital expenditures (i.e. equipment, machinery, buildings and refurbishment costs, etc.)
- program registration fees (i.e. for conferences, seminars, etc.), provincial membership fees, travel expenditures, administrative fees, or salaries

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Duration

Projects must commence no earlier than June 11, 2015 and any funds awarded must be spent by March 31, 2016.

An application for funding can be submitted online from August 4, 2015 to October 30, 2015. Any expenses related to implementation of the new 4-H Canada brand incurred as early as June 11, 2015 will be eligible for consideration.

Reporting

Any club, district or region that receives funding is required to submit a report online within **30 days** of completion. This report should include details on how the funds were used and include photos, how the membership benefited, the impact on the community and a copy of the receipt(s) to support the expense. If an application is made for an expense that has already occurred (between June 11 and August 3, 2015), the report will be required as part of the application process.

All applicants are expected to acknowledge the *Growing Forward 2* support in the execution of their project in some manner by recognizing them publicly.

Application Format

Please complete your application online at <http://apply.4-h-canada.ca>. Applications will open on August 4, 2015 at 10am EDT.

Application Deadline

Applications must be received online by 4-H Canada no later than midnight eastern time on **October 30, 2015**. 4-H Canada does not assume responsibility for any computer errors. It is the applicant's sole responsibility to confirm receipt. Successful applicants will be notified by November 30, 2015.

For more Information

Please contact Rachael van Rijn, Program Coordinator at 1-844-759-1013, ext 113 or email rvanrijn@4-h-canada.ca

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